



## SPONSORSHIP OPPORTUNITIES FOR ARTCAMP NASHVILLE 2017

On Saturday, September 30, 2017, Nossi College of Art will be the very nexus of the surging Nashville-area creative community as artists and performers working in every imaginable medium join together—All In!—to celebrate the arts and the unique, can-do creative spirit of Nashville itself as part of the fourth annual ArtCamp.

In short: there is no other event—none even close—that brings together Nashville’s best artists and performers in all mediums (and those who aspire to join them) in one place, at one time.

So, wouldn’t your company want to be All In! with Creative Nashville as a category-exclusive sponsor?

And be directly affiliated, as a key supporter, with this once-a-year celebration of the very quintessence of Creative Nashville?

We thought so. Here’s how...

### ARTCAMP MISSION

*“ArtCamp is a social and educational event which connects art lovers and makers in order to strengthen creative partnerships, improve sustainability, and further the community for artistic freedom in middle Tennessee.”*

Whether you are an artist, a collector or an appreciator, this is your opportunity to demonstrate your support of the arts and artists in Nashville.

To learn more about sponsorships, contact Joe Smith at [joe@artdudegraphics.com](mailto:joe@artdudegraphics.com) or visit the website at [artcampnashville.com](http://artcampnashville.com)

### TITLE LEVEL <sup>\$10000</sup>

- 1) PARTHENON +
- 2) RENAMING THE EVENT AFTER YOUR ORGANIZATION
- 3) IMMERSION EXPERIENCES WITH YOUR BRAND
- 4) 20 EVENT TICKETS

### PARTHENON <sup>\$2500</sup>

- 1) MUSICA +
- 2) SPECIAL & EXCLUSIVE ACCESS TO ATTENDEES I.E. LUNCH, PERFORMANCES OR AFTERPARTY
- 3) 6 EVENT TICKETS

### MUSICA <sup>\$1500</sup>

- 1) GHOST BALLET +
- 2) EXHIBITOR BOOTH
- 3) LOGO ON LARGE SPONSOR’S BANNER
- 4) MENTION ON STAGE
- 5) LOGO ON ARTCAMP NASHVILLE 2017 T-SHIRT AND POSTER
- 6) 4 EVENT TICKETS

### GHOST BALLET <sup>\$750</sup>

- 1) WEBSITE RECOGNITION
- 2) EMAIL RECOGNITION
- 3) INSTAGRAM, FB RECOGNITION
- 4) COLLATERAL IN SWAG BAG
- 5) 2 EVENT TICKETS



# SPONSORSHIP OPPORTUNITIES FOR ARTCAMP NASHVILLE 2017

This Agreement is made and entered into on \_\_\_\_\_, 2017 between ArtCamp Nashville (“PRODUCER”), and \_\_\_\_\_ (“SPONSOR”). PRODUCER is pleased to provide a marketing platform for your organization, and sincerely appreciates your sponsorship of ArtCamp Nashville 2017. The purpose of this Agreement is to express our intention regarding the sponsorship package for the ArtCamp Nashville 2017 event as indicated below.

### SIGNATURE REQUIREMENT

This agreement must be signed by an authorized representative of SPONSOR and countersigned by an authorized representative of PRODUCER.

### RESPONSIBILITIES & OBLIGATIONS OF SPONSOR

It is the responsibility of SPONSOR to ensure that PRODUCER receives all digital files, text, pictures, and any other assets requested or required to fulfill the terms of this agreement and all payments described herein in a timely manner.

### FORCE MAJEURE

If the fulfillment of the terms of this agreement are rendered impossible, hazardous or otherwise prevented by Acts of God, riots, strikes, labor difficulties, epidemics, earthquakes, any act or order of any public authority, and/or any cause or event, similar or dissimilar, beyond the control of PRODUCER, then PRODUCER’s obligations with respect to the affected performance related to this contract shall be excused, and PRODUCER shall have no liability to SPONSOR in connection therewith. Provided that the PRODUCER is ready, willing, and able to deliver the terms of this agreement, SPONSOR shall remain liable to pay the full contract price, plus any monies called for by properly documented additions to this agreement regardless of the occurrence of any of the foregoing events.

### PAYMENT TERMS

Upon execution of this Agreement, SPONSOR will deliver a check payable to Arts and Business Council of Greater Nashville in an amount equal to the value indicated on the Sponsorship Package selected and initialed above, incorporated herein by reference. The Arts & Business Council of Greater Nashville acts as the fiscal sponsor for ArtCamp 2017.

SPONSOR is responsible for making FULL payment to PRODUCER on or before August 1, 2017. If FULL payment is not received SPONSOR forfeits inclusion of SPONSOR logo in all print material (i.e. posters, banners, T-shirts) produced for ArtCamp Nashville 2017.

### RESPONSIBILITIES & OBLIGATIONS OF THE PRODUCER

Refer to the terms in the Sponsorship Package.

### ENTIRE AGREEMENT

This Agreement contains the entire and only agreement between the parties regarding the purchase by SPONSOR of the sponsorship package from ABC. Any representation, promise, or condition not contained within this Agreement shall not be binding on either party.

### SPONSOR SIGNATURE

Signed: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Date: \_\_\_\_\_

### PRODUCER SIGNATURE

Signed: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Date: \_\_\_\_\_

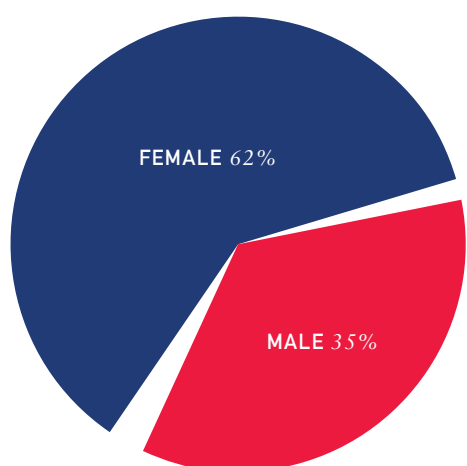
**MAKE PAYMENTS TO:**  
ArtCamp Nashville  
PO Box 60964 Nashville, TN 37206



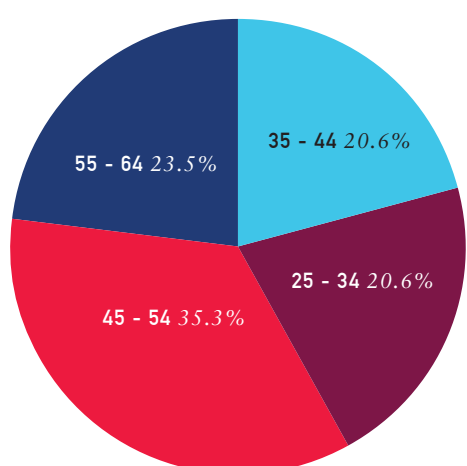
## MARKET REACH

ArtCamp, which targets the broader Middle Tennessee arts and creative community including working artists, professionals, and enthusiasts will align your company's brand with a savvy demographic composed of Nashville's creative class.

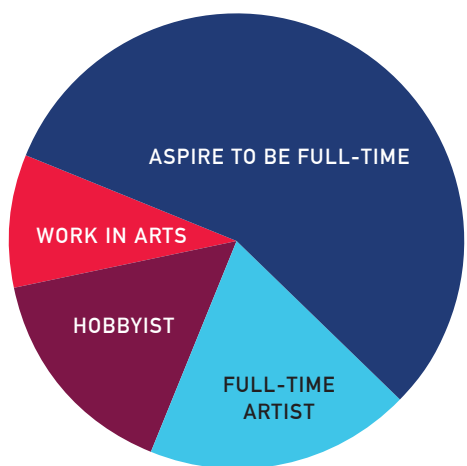
A sampling of respondent's survey data is represented below.



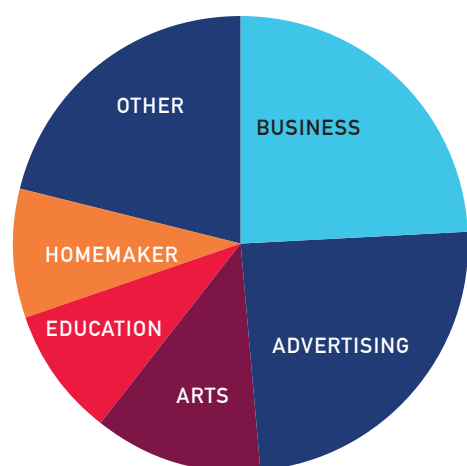
GENDER



AGE



ARTS INVOLVEMENT



OCCUPATION